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**KASHI COMPANY INTRODUCES  
TLC® DARK MOCHA ALMOND CHEWY BAR**

*Dark Chocolate and Espresso Flavors Enrich the Kashi Granola Bar Family*

LA JOLLA, Calif. (July 21, 2009) – Kashi Company, the premier natural food company, today announced the launch of TLC® *Dark Mocha Almond Chewy Granola Bar* as the latest addition to the Kashi® TLC® *Chewy Granola Bar* family. This new granola bar combines crunchy roasted almonds with rich dark chocolate and espresso for a naturally delicious pick-me-up.

“At Kashi, we know everyone has their favorite coffee combination. By pairing dark chocolate with rich espresso, we aim to satisfy your coffee shop craving with a ‘dark mocha’ flavor while delivering positive nutrition,” says Kashi’s Natural Food & Lifestyle Expert Keegan Sheridan.

Made with Kashi’s *Seven Whole Grains & Sesame* blend, these bars provide hearty, natural goodness that you can actually see and taste. The *TLC Dark Mocha Almond Chewy Bar* has just the right amount of sweetness while supplying 4g of fiber and 6g of protein.

Kashi’s new *TLC Dark Mocha Almond Chewy Granola Bars* will be sold in boxes of six bars each, in grocery aisles nationwide beginning in June 2009.

**About Kashi Company**

Founded in 1984, Kashi is a company on a mission to redefine how people eat to achieve their best lives. As a pioneering health food brand, Kashi is dedicated to providing great tasting, healthy and innovative foods that enable people to achieve optimal health and wellness. Its products are natural, minimally processed, and free of highly refined sugars, artificial additives and preservatives. Kashi® brands include: *GLEAN®* cereals, bars, shakes and waffles; *Kashi® Heart to Heart®* cereal, instant oatmeal, waffles, and whole grain crackers; *Kashi® 7 Whole Grain Puffs*, *Honey Puffs*, *Nuggets and Flakes* cereals; *Kashi® Vive®* Digestive Wellness cereal; *Kashi® Good Friends®* and *Kashi® Good Friends® Cinna-Raisin Crunch®* cereals; *Kashi Mighty Bites®* cereal; *Kashi® Organic Promise®* cereals; *Kashi® TLC®* chewy and crunchy granola bars, fruit & grain bars, soft-baked cereal bars, *TLC®* party and snack crackers, and *Kashi™ TLC™* Chewy Cookies; *Kashi® All Natural Frozen Entrées*; *Kashi™ All Natural Frozen Pizzas*; *Kashi® All Natural Pocket Bread Sandwiches*; *Kashi® Honey Sunshine™* cereal, *Kashi U™* and *Kashi™ 7 Whole Grain Pilaf*.

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[http://apps.facebook.com/challenge\\_yourself/](http://apps.facebook.com/challenge_yourself/)

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